Towards
Community-based
Inclusive Development
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Preface

Community-based rehabilitation (CBR) was initiated by the World Health Organization (WHO) following the Declaration of Alma-Ata in 1978. It was promoted as a strategy to improve access to rehabilitation services for people with disabilities in low-income and middle-income countries, by making optimum use of local resources. Over the past 30 years through collaboration with other UN organizations, nongovernmental organizations and disabled people’s organizations, CBR has evolved into a multisectoral strategy to address the broader needs of people with disabilities, ensuring their participation and inclusion in society and enhancing their quality of life.

The past five years has seen CBR stakeholders work collaboratively to produce these CBR guidelines, which build upon key recommendations made in 2003 at the International Consultation to Review Community-based Rehabilitation in Helsinki, and in 2004 in the International Labour Organization (ILO)/United Nations Educational, Scientific and Cultural Organization (UNESCO)/WHO joint position paper on CBR. The guidelines promote CBR as a strategy which can contribute to implementation of the Convention on the Rights of Persons with Disabilities, and of disability inclusive national legislation, and which can support community-based inclusive development.

The guidelines provide CBR managers, among others, with practical suggestions on how to develop or strengthen CBR programmes and ensure that people with disabilities and their family members are able to access the benefits of the health, education, livelihood and social sectors. The guidelines have a strong focus on empowerment through facilitation of the inclusion and participation of disabled people, their family members, and communities in all development and decision-making processes. The guidelines also encourage CBR programmes to be evaluated and further research to be carried out on the effectiveness and efficiency of CBR in diverse contexts.

The WHO, ILO, UNESCO, and the International Disability and Development Consortium (IDDC), notably the CBR taskforce members – CBM, Handicap International, the Italian Association Amici di Raoul Follereau (AIFO), Light for the World, the Norwegian Association of Disabled and Sightsavers – have worked closely together to develop this document. In addition, more than 180 individuals and nearly 300 organizations mostly from low-income countries around the world have been involved. We extend our sincere thanks to all for their valuable support and contributions.

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Background to the guidelines

It has been estimated that at least 10% of the world’s population lives with a disability (1), the majority in developing countries in conditions of poverty. People with disabilities are among the world’s most vulnerable and least empowered groups. All too often they experience stigma and discrimination with limited access to health care, education and livelihood opportunities.

Community-based rehabilitation (CBR) was first initiated by the World Health Organization (WHO) following the International Conference on Primary Health Care in 1978 and the resulting Declaration of Alma-Ata (2). CBR was seen as a strategy to improve access to rehabilitation services for people with disabilities in developing countries; however over the past 30 years its scope has considerably broadened.

In 2003, an International consultation to review community-based rehabilitation held in Helsinki made a number of key recommendations (3). Subsequently, CBR was repositioned, in a joint International Labour Organization (ILO)/United Nations Educational, Scientific and Cultural Organization (UNESCO)/WHO position paper, as a strategy within general community development for the rehabilitation, equalization of opportunities, poverty reduction and social inclusion of people with disabilities (4). And in 2005, the World Health Assembly adopted a resolution (58.23) (5) on disability prevention and rehabilitation, urging Member States “to promote and strengthen community-based rehabilitation programmes…”.

CBR is currently implemented in over 90 countries. These guidelines are a response to the many requests from CBR stakeholders around the world for direction in how CBR programmes can move forward in line with the developments outlined above. In addition, the guidelines provide, after 30 years of practice, a common understanding and approach for CBR; they bring together all that is currently known about CBR from around the world and provide a new framework for action as well as practical suggestions for implementation. The guidelines are strongly influenced by the Convention on the Rights of Persons with Disabilities (CRPD) and its optional protocol (6), which were established during development of the guidelines.

Overall objectives of the guidelines

- To provide guidance on how to develop and strengthen CBR programmes in line with the CBR Joint Position Paper and the Convention on the Rights of Persons with Disabilities.
To promote CBR as a strategy for community-based inclusive development to assist in the mainstreaming of disability in development initiatives, and in particular, to reduce poverty.
To support stakeholders to meet the basic needs and enhance the quality of life of people with disabilities and their families by facilitating access to the health, education, livelihood and social sectors.
To encourage stakeholders to facilitate the empowerment of people with disabilities and their families by promoting their inclusion and participation in development and decision-making processes.

Target audiences of the guidelines

The primary audience of the CBR guidelines is:
• CBR managers.

The secondary audiences of the CBR guidelines are:
• CBR personnel;
• primary health workers, school teachers, social workers and other community development workers;
• people with disabilities and their family members;
• disabled people's organizations and self-help groups;
• government officials involved in disability programmes, especially local government personnel and local leaders;
• personnel from development organizations, nongovernmental organizations, and not-for-profit organizations;
• researchers and academics.

Scope of the guidelines

The main focus of the guidelines is to provide a basic overview of key concepts, identify goals and outcomes that CBR programmes should be working towards, and provide suggested activities to achieve these goals. (The guidelines are not intended to be prescriptive – they are not designed to answer specific questions related to any particular impairment, provide recommendations for medical/technical interventions, or provide a step-by-step guide to programme development and implementation.)

The guidelines are presented in seven separate booklets:
• Booklet 1 – the Introduction: provides an overview of disability, the Convention on the Rights of Persons with Disabilities, the development of CBR, and the CBR matrix. The Management chapter: provides an overview of the management cycle as it relates to the development and strengthening of CBR programmes.
• Booklets 2–6 – each booklet examines one of the five components (health, education, livelihood, social, and empowerment) of the CBR matrix.
Development process of the guidelines

In November 2004, ILO, UNESCO and WHO invited 65 disability, development and CBR experts to initiate development of the guidelines. The group included CBR pioneers and practitioners, individuals with personal experiences of disability, and representatives from UN organizations, Member States, leading international nongovernmental organizations, disabled people’s organizations, professional organizations, and others. The meeting resulted in the drafting of the CBR matrix, which provided the scope and structure for the guidelines.

Further development of the guidelines was led by an Advisory Committee and a Core Group. To ensure that the guidelines reflected current good practice and drew from the 30-year knowledge base extending across hundreds of CBR programmes globally, the Core Group chose an inclusive, broad-ranging and highly participatory authoring process which ensured representation from low-income countries, women, and people with disabilities. For each section, at least two lead authors were chosen who then worked in collaboration with others from around the world to produce a draft document. In total, more than 150 people contributed to the contents of these guidelines.

The contents of the guidelines were drawn from a wide range of published and unpublished sources that are: descriptive of best practice in international and community development, directly applicable in low-income country contexts, and easily accessed by CBR stakeholders in low-income countries. Case studies from stakeholders implementing CBR programmes are included to illustrate the points made, and recognizing that an important part of the evidence base for CBR is in people’s own lived experiences of disability, many personal narratives which support the relevance and utility of CBR approaches are also included.

The draft document underwent an extensive field validation process in 29 countries representing all WHO Regions. Overall, more than 300 stakeholders involved in the implementation of CBR provided feedback about the draft document. Based on this, the draft document was revised by the Core Group and then sent for peer review by a group of CBR experts, people with disabilities, UN agencies, and academics, following which there was further revision by the Core Group.

The guidelines were approved for publication on 19th May 2010. It is anticipated that the contents of the guidelines will remain valid until 2020, when a review will be initiated by the Department of Violence and Injury Prevention and Disability at WHO headquarters in Geneva.

- Booklet 7 – the Supplementary booklet: covers four specific issues, i.e. mental health, HIV/AIDS, leprosy and humanitarian crises, which have historically been overlooked by CBR programmes.
References


Introduction

Disability

Evolution of the concept

To understand how disability is currently viewed, it is helpful to look at the way the concept of disability has evolved over time. Historically, disability was largely understood in mythological or religious terms, e.g. people with disabilities were considered to be possessed by devils or spirits; disability was also often seen as a punishment for past wrongdoing. These views are still present today in many traditional societies.

In the nineteenth and twentieth centuries, developments in science and medicine helped to create an understanding that disability has a biological or medical basis, with impairments in body function and structure being associated with different health conditions. This medical model views disability as a problem of the individual and is primarily focused on cure and the provision of medical care by professionals.

Later, in the 1960s and 1970s, the individual and medical view of disability was challenged and a range of social approaches were developed, e.g. the social model of disability. These approaches shifted attention away from the medical aspects of disability and instead focused on the social barriers and discrimination that people with disabilities face. Disability was redefined as a societal problem rather than an individual problem and solutions became focused on removing barriers and social change, not just medical cure.

Central to this change in understanding of disability was the disabled people’s movement, which began in the late 1960s in North America and Europe and has since spread throughout the world. The well known slogan “Nothing about us without us” symbolizes the amount of influence the movement has had. Disabled people’s organizations are focused on achieving full participation and equalization of opportunities for, by and with persons with disabilities. They played a key role in developing the Convention on the Rights of Persons with Disabilities (1), which promotes a shift towards a human rights model of disability.
The government of the Islamic Republic of Iran piloted a community-based rehabilitation (CBR) programme in two regions in 1992. The programme was successful and was scaled up in 1994 to cover a further six regions within six provinces. By 2006 national coverage was achieved across all 30 provinces. The Social Welfare Organization, under the Ministry of Social Welfare, is responsible for management of the CBR programme across the country, and over 6000 personnel including community workers, middle level CBR staff, physicians, CBR experts and CBR managers are involved in implementing CBR activities.

The mission of the national CBR programme is “to empower people with disabilities, their families and communities regardless of cast, colour, creed, religion, gender, age, type and cause of disability through raising awareness, promoting inclusion, reducing poverty, eliminating stigma, meeting basic needs and facilitating access to health, education and livelihood opportunities”.

The programme is decentralized to the community level with most CBR activities carried out from “CBR town centres”. These centres work in close collaboration with primary health care facilities which include “village health houses” in rural areas and “health posts” in urban areas. Health workers at these facilities receive one to two weeks training which provides them with an orientation to the CBR strategy and national programme and enables them to identify people with disabilities and refer them to the nearest CBR town centre.

The key activities of the CBR programme include:

- training family and community members on disability and CBR using the WHO CBR training manual as a guide;
- providing educational assistance and facilitating inclusive education through capacity building with teaching staff and students, and improving physical access;
- referring people with disabilities to specialist services, e.g. surgical and rehabilitation services, where physiotherapists, speech therapists and occupational therapists are available;
- providing assistive devices, e.g. walking sticks, crutches, wheelchairs, hearing aids, glasses;
- creating employment opportunities by providing access to training, job coaching and financial support for income-generation activities;
- providing support for social activities including for sports and recreation;
- providing financial assistance for living, education and home modifications.

More than 229 000 people with disabilities have been supported by the national CBR programme since 1992. Currently, 51% of all rural areas are covered by the programme; the aim is to provide coverage for all rural villages by 2011. CBR councils have been formed to enhance cooperation between all development sectors and to ensure CBR in Iran continues to move forward.
Current definitions

There are many different definitions of disability according to the different perspectives mentioned above. The most recent definitions of disability come from the:

- International Classification of Functioning, Disability and Health (ICF), which states that disability is an “umbrella term for impairments, activity limitations or participation restrictions” (2), which result from the interaction between the person with a health condition and environmental factors (e.g. the physical environment, attitudes), and personal factors (e.g. age or gender).

- Convention on the Rights of Persons with Disabilities, which states that disability is an evolving concept and “results from the interaction between persons with impairments and attitudinal and environmental barriers that hinders their full and effective participation in society on an equal basis with others” (1).

People’s experiences of disability are extremely varied. There are different kinds of impairments and people are affected in different ways. Some people have one impairment, others multiple; some are born with an impairment, while others may acquire an impairment during the course of their life. For example, a child born with a congenital condition, such as cerebral palsy, a young soldier who loses his leg to a landmine, a middle-aged woman who develops diabetes and loses her vision, an older person with dementia may all be described as people who have disabilities. The Convention on the Rights of Persons with Disabilities describes people with disabilities as “…those who have long-term physical, mental, intellectual or sensory impairments…” (1).

Global trends

Globally, the most common causes of disability include: chronic diseases (e.g. diabetes, cardiovascular disease and cancer); injuries (e.g. due to road traffic accidents, conflicts, falls and landmines); mental health problems; birth defects; malnutrition; and HIV/AIDS and other communicable diseases (3). It is very difficult to estimate the exact number of people living with disabilities throughout the world, however the number is increasing due to factors such as population growth, increase in chronic health conditions, the ageing of populations, and medical advances that preserve and prolong life (3). Many low and middle-income countries face a double burden, i.e. they need to address both traditional problems, such as malnutrition and infectious diseases, and new problems, such as chronic conditions.
Global statistics about people with disabilities

- Approximately 10% of the world’s population lives with a disability (4).
- People with disabilities constitute the world’s largest minority (5).
- An estimated 80% of people with disabilities live in developing countries (5).
- An estimated 15–20% of the world’s poorest people are disabled (6).
- No rehabilitation services are available to people with disabilities in 62 countries (7).
- Only 5–15% of people with disabilities can access assistive devices in the developing world (8).
- Children with disabilities are much less likely to attend school than others. For example, in Malawi and the Republic of Tanzania, the probability of children never having attended school is doubled if they have disabilities (9).
- People with disabilities tend to experience higher unemployment and have lower earnings than people without disabilities (10).

Development

Poverty and disability

Poverty has many aspects: it is more than just the lack of money or income. “Poverty erodes or nullifies economic and social rights such as the right to health, adequate housing, food and safe water, and the right to education. The same is true of civil and political rights, such as the right to a fair trial, political participation and security of the person...” (11)

“Wherever we lift one soul from a life of poverty, we are defending human rights.
And whenever we fail in this mission, we are failing human rights.”

—Kofi Annan, former United Nations Secretary-General

Poverty is both a cause and consequence of disability (12): poor people are more likely to become disabled, and disabled people are more likely to become poor. While not all people with disabilities are poor, in low-income countries people with disabilities are over-represented among the poorest. Often they are neglected, discriminated against and excluded from mainstream development initiatives, and find it difficult to access health, education, housing and livelihood opportunities. This results in greater poverty or chronic poverty, isolation, and even premature death. The costs of medical treatment, physical rehabilitation and assistive devices also contribute to the poverty cycle of many people with disabilities.
Addressing disability is a concrete step to reducing the risk of poverty in any country. At the same time, addressing poverty reduces disability. So poverty must be eliminated to achieve a better quality of life for people with disabilities, hence one of the main objectives of any community-based rehabilitation (CBR) programme needs to be to reduce poverty by ensuring that health, education and livelihood opportunities are accessible to people with disabilities.

**BOX 3**

**Selam gets a new lease of life**

Since the age of eight, Selam had complained of headaches. Her family did not know what to do and sent her several times to the church to receive holy water. The holy water did not work and slowly Selam started losing her vision. One day, Selam went to a local health centre which had an eye department. They felt that her case was too difficult and referred her to the main referral hospital in the capital. The hospital enrolled her on the waiting list for surgery. More than a year went by but Selam’s turn did not come. Due to poverty, her family could not afford to take her to a private hospital for surgery. When she was first put on the waiting list, Selam could still see a little, but over time she lost most of her eyesight. Because of her disability and poverty, she could not continue her schooling and as a result Selam became increasingly depressed. She became isolated, stayed at home and no longer socialized with her friends. She became a burden to her family, who did not know what to do with her. Her headaches increased, she started vomiting and losing balance, and was close to dying.

CBR personnel were able to make arrangements for Selam to see a specialist neurosurgeon, who discovered that she had a benign tumor – a meningioma. Selam was operated on and the tumour was removed. The hospital authority and the social fund created by the doctor contributed 75% of the costs of surgery, and the CBR programme contributed the remaining 25%, with the family making contributions for travel, food and lodging. Now Selam is free from the problem, but, due to poverty, the system, and the delay in intervention, she is almost blind. Following mobility training by CBR personnel however, Selam is now quite independent and moves freely in the community. She is also learning Braille so she can go back to school.

Because of CBR intervention, Selam’s quality of life changed dramatically and is no longer a burden to her family. All this was made possible by the cooperation from Selam and her family, the linkage with referral centres, and the support from specialists and hospital authorities.
Millennium Development Goals

In September 2000, UN Member States adopted eight Millennium Development Goals (MDGs), which range from eradicating extreme poverty and hunger to providing universal primary education, all by the target date of 2015 (13). These internationally agreed development goals represent the benchmarks set for development at the start of the new century. While the MDGs do not explicitly mention disability, each goal has fundamental links to disability and cannot be fully achieved without taking disability issues into account (14). Therefore in November 2009, the Sixty-fourth UN General Assembly adopted a resolution on Realizing the millennium development goals for persons with disabilities (A/RES/64/131) (15).

**BOX 4**

**Inclusion of disabled people, World Bank**

“Unless disabled people are brought into the development mainstream, it will be impossible to cut poverty in half by 2015 or to give every girl and boy the chance to achieve a primary education by the same date – [which is among] the goals agreed to by more than 180 world leaders at the UN Millennium Summit in September 2000”.


Disability inclusive development

Inclusive development is that which includes and involves everyone, especially those who are marginalized and often discriminated against (16). People with disabilities and their family members, particularly those living in rural or remote communities or urban slums, often do not benefit from development initiatives and therefore disability inclusive development is essential to ensure that they can participate meaningfully in development processes and policies (17).

Mainstreaming (or including) the rights of people with disabilities in the development agenda is a way to achieve equality for people with disabilities (18). To enable people with disabilities to contribute to creating opportunities, share in the benefits of development, and participate in decision-making, a twin-track approach may be required. A twin-track approach ensures that (i) disability issues are actively considered in mainstream development work, and (ii) more focused or targeted activities for people with disabilities are implemented where necessary (12). The suggested activities for CBR programmes as detailed within these guidelines are based on this approach.
Community-based approaches to development

Development initiatives have often been top–down, initiated by policy-makers at locations far removed from community level, and designed without involvement of the community. It is now recognized that one of the essential elements of development is involvement of the community as individuals, groups or organizations, or by representation, in all stages of the development process including planning, implementation and monitoring (19). A community-based approach helps to ensure that development reaches the poor and marginalized, and facilitates more inclusive, realistic and sustainable initiatives. Many agencies and organizations promote community approaches to development. For example, the World Bank promotes Community Driven Development (CDD) (20) and the World Health Organization promotes Community-based Initiatives (CBI) (21).

Human rights

What are human rights?

Human rights are internationally agreed standards which apply to all human beings (22); everybody is equally entitled to their human rights – e.g. the right to education and the right to adequate food, housing and social security – regardless of nationality, place of residence, sex, national or ethnic origin, colour, religion, or other status (23). These rights are affirmed in the Declaration of Human Rights, adopted by all Member States of the United Nations in 1948 (24), as well as in other international human rights treaties which focus on particular groups and categories of populations, such as persons with disabilities (22).

Convention on the Rights of Persons with Disabilities

On 13 December 2006, the UN General Assembly adopted the Convention on the Rights of Persons with Disabilities (1). The Convention is a result of many years of action for persons with disabilities, builds upon the UN Standard Rules on the Equalization of Opportunities for Persons with Disabilities (1993) (25) and the World Programme of Action Concerning Disabled Persons (1982) (26), and complements existing human rights frameworks. The Convention was developed by a committee with representatives from governments, national human rights institutes, nongovernmental organizations and disabled people’s organizations. Its purpose is “to promote, protect and ensure the full and equal enjoyment of all human rights and fundamental freedoms by all persons with disabilities, and to promote respect for their inherent dignity” (1 [Article 1]).
The Convention covers a number of key areas, such as accessibility, personal mobility, education, health, rehabilitation and employment, and outlines measures States Parties must undertake to ensure the rights of persons with disabilities are realized. The Convention has not created any new rights for persons with disabilities – they have the same human rights as any other person within the community – but instead makes the existing rights inclusive of, and accessible to, persons with disabilities.

**Human rights-based approach to development**

Human rights and development are closely linked – human rights are a fundamental part of development, and development is a way to realize these human rights (27). As a result, many agencies and organizations commonly use a human rights-based approach in their development programmes. While there is no universal recipe for a human-rights based approach to development, the United Nations has identified a number of important characteristics (28) for such an approach:

- **fulfils human rights** – the main objective of development programmes and policies should be to fulfil human rights;
- **follows certain principles and standards** – the principles and standards of international human rights treaties should guide all development cooperation and programming in all sectors (e.g. health and education) and in all phases of the programming process (e.g. situation analysis, planning and design, implementation and monitoring, evaluation) (see Box 6 for the general principles contained in the Convention on the Rights of Persons with Disabilities);
- **concerns rights holders and duty bearers** – rights holders are people who have rights, e.g. children are rights holders as they have the right to education; duty bearers are the people or organizations who are responsible for ensuring that rights holders can enjoy their rights, e.g. the ministry of education is a duty bearer as it must ensure children can access education, and parents are duty bearers as they must support their children to attend school.
Community-based rehabilitation (CBR)

The early years

The declaration of Alma-Ata in 1978 (29) was the first international declaration advocating primary health care as the main strategy for achieving the World Health Organization’s (WHO) goal of “health for all” (30). Primary health care is aimed at ensuring that everyone, whether rich or poor, is able to access the services and conditions necessary for realizing his/her highest level of health.

Following the Alma-Ata declaration, WHO introduced CBR. In the beginning CBR was primarily a service delivery method making optimum use of primary health care and community resources, and was aimed at bringing primary health care and rehabilitation services closer to people with disabilities, especially in low-income countries. Ministries of health in many countries (e.g. Islamic Republic of Iran, Mongolia, South Africa, Viet Nam) started CBR programmes using their primary health care personnel. Early programmes were mainly focused on physiotherapy, assistive devices, and medical or surgical interventions. Some also introduced education activities and livelihood opportunities through skills-training or income-generating programmes.

In 1989, WHO published the manual *Training in the community for people with disabilities* (31) to provide guidance and support for CBR programmes and stakeholders, including people with disabilities, family members, school teachers, local supervisors and community rehabilitation committee members. The manual has been translated into more than 50 languages and still remains an important CBR document used in many low-income countries. In addition, *Disabled village children: a guide for community health workers, rehabilitation workers and families* made a significant contribution in developing CBR programmes, especially in low-income countries (32).

During the 1990s, along with the growth in number of CBR programmes, there were changes in the way CBR was conceptualized. Other UN agencies, such as the International Labour Organization (ILO), United Nations Educational, Scientific and Cultural Organization (UNESCO), United Nations Development Programme (UNDP), and United Nations Children’s Fund (UNICEF) became involved, recognizing the need for a multisectoral approach. In 1994, the first CBR Joint Position Paper was published by ILO, UNESCO and WHO.

Twenty-five year review of CBR

In May 2003, WHO in partnership with other UN organizations, governments and international nongovernmental organizations including professional organizations and disabled people’s organizations, held an international consultation in Helsinki, Finland, to review CBR (33). The report that followed highlighted the need for CBR programmes to focus on:

- reducing poverty, given that poverty is a key determinant and outcome of disability;
promoting community involvement and ownership;
• developing and strengthening of multisectoral collaboration;
• involving disabled people’s organizations in their programmes;
• scaling up their programmes;
• promoting evidenced-based practice.

CBR Joint Position Paper

In 2004, the ILO, UNESCO and WHO updated the first CBR Joint Position Paper to accommodate the Helsinki recommendations. The updated paper reflects the evolution of the CBR approach from services delivery to community development. It redefines CBR as “a strategy within general community development for the rehabilitation, poverty reduction, equalization of opportunities and social inclusion of all people with disabilities” and promotes the implementation of CBR programmes “…through the combined efforts of people with disabilities themselves, their families, organizations and communities, and the relevant governmental and non-governmental health, education, vocational, social and other services” (34).

The Joint Position Paper recognizes that people with disabilities should have access to all services which are available to people in the community, such as community health services, and child health, social welfare and education programmes. It also emphasizes human rights and calls for action against poverty, and for government support, and development of national policies.

CBR today

CBR matrix

In light of the evolution of CBR into a broader multisectoral development strategy, a matrix was developed in 2004 to provide a common framework for CBR programmes (Fig. 1). The matrix consists of five key components – the health, education, livelihood, social and empowerment components. Within each component there are five elements. The first four components relate to key development sectors, reflecting the multisectoral focus of CBR. The final component relates to the empowerment of people with disabilities, their families and communities, which is fundamental for ensuring access to each development sector and improving the quality of life and enjoyment of human rights for people with disabilities.

CBR programmes are not expected to implement every component and element of the CBR matrix. Instead the matrix has been designed to allow programmes to select options which best meet their local needs, priorities and resources. In addition to implementing specific activities for people with disabilities, CBR programmes will need to develop partnerships and alliances with other sectors not covered by CBR programmes to ensure that people with disabilities and their family members are able to access the benefits of these sectors. The Management chapter provides further information about the CBR matrix.
**CBR principles**

The CBR principles are based on the principles of the Convention on the Rights of Persons with Disabilities (1) outlined below. In addition, two further principles have been proposed which are: empowerment including self-advocacy (see Empowerment component), and sustainability (see Management chapter). These principles should be used to guide all aspects of CBR work.

**BOX 6**

**Convention on the Rights of Persons with Disabilities, Article 3:**

**General principles (1)**

The principles of the present Convention shall be:

a. Respect for inherent dignity, individual autonomy including the freedom to make one’s own choices, and independence of persons

b. Non-discrimination

c. Full and effective participation and inclusion in society

d. Respect for difference and acceptance of persons with disabilities as part of human diversity and humanity

e. Equality of opportunity

f. Accessibility

g. Equality between men and women

h. Respect for the evolving capacities of children with disabilities and respect for the right of children with disabilities to preserve their identities.
Moving forward

The CBR guidelines provide a way forward for CBR programmes to demonstrate that CBR is a practical strategy for the implementation of the Convention on the Rights of Persons with Disabilities (1) and to support community-based inclusive development.

CBR is a multisectoral, bottom-up strategy which can ensure that the Convention makes a difference at the community level. While the Convention provides the philosophy and policy, CBR is a practical strategy for implementation. CBR activities are designed to meet the basic needs of people with disabilities, reduce poverty, and enable access to health, education, livelihood and social opportunities – all these activities fulfil the aims of the Convention.

CBR programmes provide a link between people with disabilities and development initiatives. The CBR guidelines target the key sectors of development that need to become inclusive so that people with disabilities and their families become empowered, contributing to an inclusive society or ‘society for all’. As community involvement is an essential element of development, the guidelines strongly emphasize the need for CBR programmes to move towards involvement of the community.

BOX 7

CBR programmes make a difference

CBR can help to ensure that the benefits of the Convention reach people with disabilities at the local level through:

- **familiarizing people with the Convention** – actively promoting the convention and helping people to understand its meaning;
- **collaborating with stakeholders** – working with nongovernmental organizations, including disabled people’s organizations and local governments, to implement the Convention;
- **advocacy** – engaging in advocacy activities which aim to develop or strengthen anti-discrimination laws and inclusive national and local policies relating to sectors such as health, education and employment;
- **coordinating between local and national levels** – promoting and supporting dialogue between local and national levels; strengthening local groups or disabled people’s organizations so that they can play a significant role at local and national levels;
- **helping to draw up and monitor local action plans** – contributing to the development of local action plans that have concrete actions and the necessary resources for incorporating disability issues into local public policies and achieving intersectoral collaboration;
- **programme activities** – implementing activities which contribute to making health, education, livelihood and social services accessible to all persons with disabilities including those who are poor and live in rural areas.
Research and evidence

As reflected in these guidelines, CBR is a multisectoral strategy for the inclusion of people with disabilities and their families in development initiatives. This poses challenges for researchers, and as a result only limited evidence is available about the efficiency and effectiveness of CBR. However, a body of evidence has accumulated over time, from formal research studies, diverse experiences of disability and CBR, evaluations of CBR programmes, and the use of best practices drawn from similar approaches in the field of international development.

CBR research relating to low-income countries has increased dramatically in recent years (35), both in quality and quantity. Based on published reviews of CBR research and other literature, rather than individual studies, the following can be noted:

- CBR-type programmes have been identified as effective (36,37) and even highly effective (38). Outcomes include increased independence, enhanced mobility, and greater communication skills of people with disabilities (39). There are also anecdotal indications of the cost–effectiveness of CBR (36,37,38).
- Systematic reviews of research on community-based approaches in brain injury rehabilitation in high-income countries indicate that such approaches are at least as effective or more effective than traditional approaches, and have greater psychosocial outcomes and a higher degree of acceptance by people with disabilities and their families (40,41,42,43).
- Livelihood interventions associated with CBR have resulted in increased income for people with disabilities and their families (39) and are linked to increased self-esteem and greater social inclusion (44).
- In educational settings, CBR has been found to assist in the adjustment and integration of children and adults with disabilities (38,39,36).
- The CBR approach has been found to constructively facilitate the training of community workers in the delivery of services (38).
- As similar research in high-income countries has shown, CBR activities have positive social outcomes, to influence community attitudes, and to positively enhance social inclusion and adjustment of people with disabilities (38,39,36).
References


**Recommended reading**


*Disability Knowledge and Research (KaR) website*. (www.disabilitykar.net/index.html, accessed 18 June 2010).


Management

Introduction

The community-based rehabilitation (CBR) matrix, which was described in the introduction, consists of five components (Health, Education, Livelihood, Social and Empowerment) and their associated elements. It provides a basic framework which can be used to develop new CBR programmes. Even though a common matrix now exists, each CBR programme will continue to demonstrate unique differences because it is influenced by a wide range of factors, e.g. physical, socioeconomic, cultural and political factors. This chapter will be a guide for programme managers to provide a basic understanding of how to select the components and elements for a CBR programme, which are relevant and appropriate to local needs, priorities and resources.

While all CBR programmes are different, there is a universal sequence of stages that help to guide their development. These stages are usually collectively referred to as the management cycle, and comprise: Situation analysis (Stage 1), Planning and design (Stage 2), Implementation and monitoring (Stage 3) and Evaluation (Stage 4). This chapter will describe the management cycle in more detail to help programme managers understand the important aspects of each stage and to develop effective programmes that are inclusive of all key stakeholders and ultimately meet the needs of people with disabilities and their family members.

Please note that this chapter does not present a fixed approach which every CBR programme must follow. Because programmes are often developed through partnerships with others, e.g. governments or funding bodies, these may provide the necessary guidelines about how programmes are to be developed. In addition, while this chapter focuses mainly on the development of new CBR programmes, it will also be useful for strengthening existing ones.
Mobility India is a nongovernmental organization based in Bangalore, India. It has been promoting CBR since 1999, with the goal of achieving an inclusive society where people with disabilities have equal rights and a good quality of life. Mobility India carries out CBR programmes in three different locations: 1) the urban slums of Bangalore; 2) a periurban area (Anekal Taluk) about 35 km from Bangalore; and 3) a rural area (Chamrajnagar District) about 210 km from Bangalore.

While the CBR programmes in each of these areas carry out many common activities, such as facilitating the formation of self-help groups, facilitating access to health, education, livelihood and social opportunities, and community mobilization, they also display unique differences because of the different contexts in which they operate.

Through evaluation, Mobility India has learned a number of valuable management lessons over the years. These include the importance of:

• involving key stakeholders at all levels of the management cycle;
• performing a proper situation analysis before starting a CBR programme;
• making a solid investment in initial planning, ensuring that clear indicators are developed;
• developing partnerships with key stakeholders, and ensuring there are clearly defined roles and responsibilities – partnerships with local government are essential;
• initiating activities that benefit the whole community, not just a few disabled people;
• recruiting CBR personnel from local communities and giving preference to people with disabilities, particularly women;
• ensuring that capacity-building is an ongoing process and inclusive of everyone, e.g. people with disabilities, their families, community members, service providers and local leaders or decision-makers;
• sharing successes and failures with others.
Key concepts

What is the difference between a CBR project and a CBR programme?

CBR projects and CBR programmes are being implemented around the world; however, many people are not sure of the difference between the two. CBR projects are usually small in scale and may be focused on achieving very specific outcomes in one component of the CBR matrix, e.g. health. They are short-term, with a set start-point and end-point. Where there is limited government support for CBR, projects are often started by local community groups or nongovernmental organizations, as in Argentina, Bhutan, Colombia, Sri Lanka and Uganda. If they are successful, it may be possible to expand them to the programme level, e.g. pilot projects have become national programmes in China, Egypt and the Islamic Republic of Iran. CBR programmes are a group of related projects which are managed in a coordinated way. They are usually long-term, have no set completion dates, and are larger in scale and more complex than a project. While projects and programmes have different characteristics, this chapter will use the term “programme” to refer to both. The management cycle that is discussed in this chapter and the outcomes, key concepts and suggested activities outlined in the other components of the CBR guidelines apply readily to both.

Getting started

CBR is usually initiated by a stimulus from outside the community, e.g. by a ministry or nongovernmental organization (1). Whether the interest originates from inside or outside the community, it is important to ensure that resources are available and the community is ready to develop and implement the programme (see Participatory management, below). It is neither expected nor possible for the ministry, department, local authority or organization that initiates a CBR programme to implement every component of the CBR matrix. It is essential that they develop partnerships with the different stakeholders responsible for each component of the matrix, to develop a comprehensive programme. Each sector should be encouraged to take responsibility for ensuring that its programmes and services are inclusive and respond to the needs of persons with disabilities, their families and communities. For example, it is suggested that the ministry of health and/or nongovernmental organizations working in the health sector take responsibility for the health component, the ministry of education and/or nongovernmental organizations working in the education sector take responsibility for the education component, and so on.

Geographical coverage

CBR programmes can be local, regional or national. The type of coverage will depend on who is implementing the programme, what the areas of intervention are, and the resources available. It is important to remember that support is needed for people with disabilities and their families as close as possible to their own communities, including
rural areas. Resources are limited in most low-income countries and concentrated in the capital or big cities. The challenge for CBR planners is to find the most appropriate solution to achieve an optimum quality of services, as close as possible to people’s homes, given the realities of the needs and existing resources in the local situation (see Stage 1: Situation analysis).

Management structure for CBR

Each CBR programme will decide how to manage its own programme, so it is not possible to provide one overall management structure for CBR in this component. However, some examples of management structures which are based on existing programmes around the world have been provided at the end of this component (see Annex).

In many situations, committees may be established to assist with the management of CBR programmes, and these are encouraged. CBR committees are usually made up of people with disabilities, their family members, interested members of the community and representatives of government authorities. They are useful for:

- setting the mission and vision of the CBR programme;
- identifying needs and available local resources;
- defining the roles and responsibilities of CBR personnel and stakeholders;
- developing a plan of action;
- mobilizing resources for programme implementation;
- providing support and guidance for CBR programme managers.

Participatory management

One of the key threads running through all CBR programmes is participation. In most situations, CBR programme managers will be responsible for making the final decisions; however, it is important that all key stakeholders, particularly people with disabilities and their family members, are actively involved at all stages of the management cycle. Stakeholders can provide valuable inputs by sharing their experiences, observations and recommendations. Their participation throughout the management cycle will help ensure that the programme responds to the needs of the community and that the community helps to sustain the programme in the long term (see Stage 1: Stakeholder analysis).

Sustaining CBR programmes

While good intentions help to start CBR programmes, they are never enough to run and sustain them. Overall, experience shows that government-led programmes or government-supported programmes provide more resources and have a larger reach and
better sustainability, compared with civil society programmes. However, programmes led by civil society usually make CBR more appropriate, make it work in difficult situations, and ensure better community participation and sense of ownership. CBR has been most successful where there is government support and where it is sensitive to local factors, such as culture, finances, human resources and support from stakeholders, including local authorities and disabled people’s organizations.

Some essential ingredients for sustainability which CBR programmes should consider are listed below.

- **Effective leadership** – it would be very difficult to sustain CBR programmes without effective leadership and management. CBR programme managers are responsible for motivating, inspiring, directing and supporting stakeholders to achieve programme goals and outcomes. Thus it is important to select strong leaders who are committed, excellent communicators, and respected by stakeholder groups and the wider community.

- **Partnerships** – if they work separately, CBR programmes are at risk of competing with others in the community, duplicating services and wasting valuable resources. Partnerships can help to make best use of existing resources and sustain CBR programmes by providing mainstreaming opportunities, a greater range of knowledge and skills, financial resources and an additional voice to influence government legislation and policy relating to the rights of persons with disabilities. In many situations, formal arrangements, such as service agreements, memorandums of understanding and contracts can help secure and sustain partners’ involvement.

- **Community ownership** – successful CBR programmes have a strong sense of community ownership. This can be achieved by ensuring the participation of key stakeholders at all stages of the management cycle (see Empowerment component: Community mobilization.)

- **Using local resources** – reducing the dependency on human, financial and material resources from external sources will help ensure greater sustainability. Communities should be encouraged to use their own resources to address the problems they face. The use of local resources should be given priority over national resources, and national resources should be given priority over resources from other countries.

- **Considering cultural factors** – cultures vary, and what may be culturally appropriate for one group of people may not be the same for another group. To ensure CBR programmes are sustainable in different contexts, it is important to consider how they will affect local customs and traditions, what resistance to the programme may be expected and how this resistance would be managed. It is important to find a balance between changing inaccurate beliefs and behaviours related to people with disabilities and adapting programmes and activities to the local context.

- **Building capacity** – building the capacity of stakeholders to plan, implement, monitor and evaluate CBR programmes will contribute to sustainability. CBR programmes should have a strong awareness-raising and training component to help build capacity among stakeholders. For example, building capacity among people with disabilities will ensure that they have the relevant skills to advocate for their inclusion in mainstream initiatives.
Financial support – it is important that all CBR programmes develop stable funding sources. A range of different funding options may be available, including government funding (e.g. direct financing or grants), donor funding (e.g. submitting project proposals to national or international donors for funding, in-kind donations or sponsorship), and self-generated income (e.g. selling products, fees and charges for services, or microfinance).

Political support – a national CBR policy, a national CBR programme, a CBR network and the necessary budgetary support will ensure that the benefits of the Convention on the Rights of Persons with Disabilities (2) and development initiatives reach all people with disabilities and their families. Inclusion of disability issues in government legislation and policies will also ensure lasting benefits for people with disabilities in terms of their access to services and opportunities in the health, education, livelihood and social sectors.

Scaling-up of CBR programmes

Scaling-up of CBR programmes means expanding the impact of a successful programme. This will have a number of benefits, for example, CBR will be extended to more people with disabilities who have unmet needs, it will contribute to a growing awareness of disability issues in society and may also increase support for changes in policies and resource allocation related to disability. Scaling-up requires (i) demonstration of programme effectiveness; (ii) acceptance by people with disabilities and their family members; (iii) acceptance by the community; (iv) sufficient financial resources; and (v) clear legislation and policies.

There are many different ways a CBR programme could be scaled up. One way is to increase the geographical coverage of the programme – that is, expand the programme beyond a single community to several communities or to the regional or even national level. However, in general, it is suggested that CBR programmes start small in areas that are easy to reach and show results before they consider scaling up. As many CBR programmes focus on people with a specific impairment, another way they could scale up is to accommodate people with different types of impairments.

The management cycle

When thinking about developing or strengthening a CBR programme, it is helpful to visualize the whole management process as a cycle (Fig. 2). This ensures that all the main parts are considered, and shows how they all fit and link with one another. In these guidelines, the management cycle consists of the following four stages.
1. **Situation analysis** – this stage looks at the current situation in the community for people with disabilities and their families, and identifies the problems and issues that need to be addressed.

2. **Planning and design** – the next stage involves deciding what the CBR programme should do to address these problems and issues, and planning how to do it.

3. **Implementation and monitoring** – at this stage, the programme is carried out, with regular monitoring and review to ensure it is on the right track.

4. **Evaluation** – this stage measures the programme against its outcomes to see whether and how the outcomes have been met and assess the overall impact of the programme, e.g. what changes have occurred as a result of the programme.
**Stage 1: Situation analysis**

**Introduction**

It is essential that CBR programmes are based on information that is relevant and unique to each community to ensure they respond to the real needs and are cost-effective and realistic. Often, before starting a CBR programme, planners think they have enough information about what is needed and what they should do. However, in many cases, this information is incomplete, so the first stage of the management cycle should be a situation analysis.

A situation analysis aims to answer the following question: “Where are we now?” It helps planners to build up an understanding of the situation (or context) in which people with disabilities and their families live, to determine the most appropriate course of action. It involves gathering information, identifying the stakeholders and their influence, identifying the main problems and objectives of the programme, and identifying what resources are available within the community. It is an important stage in the management cycle, as it provides essential information for the planning and design of the CBR programme (see Stage 2: Planning and design).

**Steps involved**

A situation analysis involves the following steps.

1. Collecting facts and figures.
2. Stakeholder analysis.
3. Problem analysis.
4. Objectives analysis.
5. Resource analysis.

**Collecting facts and figures**

Collecting basic facts and figures helps identify what is already known about people with disabilities and the situation in which they live. It also provides baseline information which may be helpful for evaluation in the future (see Stage 4: Evaluation). Facts and figures can be gathered about the environmental, social, economic, cultural and political situation at the national, regional and/or local level.
For example, information could be collected about:

- population, e.g. number of people with disabilities, age, sex, types of impairment;
- living conditions, e.g. types of housing, water and sanitation;
- health, e.g. mortality rates, causes of death and illness, local health services;
- education, e.g. number of disabled children attending school, literacy rates;
- economics, e.g. sources of income, average daily wage;
- government, e.g. policies and legislation, level of interest in disability, ratification and implementation status of the Convention on the Rights of Persons with Disabilities, accessibility standards and regulations;
- culture, e.g. cultural groups, languages, practices and attitudes towards disabilities;
- religion, e.g. religious beliefs and groups;
- geography and climate.

Fact-finding may involve talking to people, e.g. visiting the local government office and/or reviewing documents and data which may be found on the Internet, in government publications, in books and research papers.

**Stakeholder analysis**

It is important that all key stakeholders are identified and involved from the beginning of the management cycle to ensure their participation and to help establish a sense of community ownership. A stakeholder analysis helps to identify those stakeholders (individuals, groups or organizations) that might benefit from, contribute to, or influence a CBR programme. There are many different tools that can be used to identify stakeholders, document their levels of influence and map their activities. A SWOT analysis is one tool that can be used to analyse the strengths and weaknesses of a stakeholder group and the external opportunities and threats it faces.

**Roles and responsibilities of key stakeholders**

Many different stakeholders may be identified during a stakeholder analysis. These may include: people with disabilities and their family members, members of the community (including community leaders, teachers, etc.), civil society (e.g. nongovernmental organizations, religious organizations and women’s groups), disabled people’s organizations and government authorities (Fig. 3). It is important to remember that CBR personnel and CBR programme managers are also stakeholders. Each stakeholder will bring skills, knowledge, resources and networks and will have specific roles and responsibilities regarding the development and implementation of CBR.
People with disabilities and their families

People with disabilities and their families play an extremely important role within CBR. Their roles and responsibilities will become clear throughout the CBR guidelines, but in summary they may include:

- playing an active role in all parts of the management of the CBR programme;
- participating in local CBR committees;
- being involved by volunteering and working as CBR personnel;
- building awareness about disability in their local communities, e.g. drawing attention to barriers and requesting their removal.

Community members

CBR can benefit all people in the community, not just those with disabilities. CBR programmes should encourage community members to undertake the following roles and responsibilities:

- participate in training opportunities to learn more about disability;
- change their beliefs and attitudes that may limit opportunities for people with disabilities and their families;
- address other barriers that may prevent people with disabilities and their families from participating in the life of their communities;
• lead by example and include people with disabilities and their families in activities;
• contribute resources (e.g. time, money, equipment) to CBR programmes;
• protect their communities and address the causes of disability;
• provide support and assistance where needed for people with disabilities and their families.

Civil society

The roles and responsibilities of civil society organizations and groups will vary depending on their level – international, national, regional or community. Their roles and responsibilities will also be influenced by their level of experience and involvement in disability and CBR. Historically, many nongovernmental organizations have been at the centre of CBR work, so they may be the driving force behind any new or existing CBR programme. Generally, roles and responsibilities may include:
• developing and implementing CBR programmes where there is limited government support;
• providing technical assistance, resources and training for CBR programmes;
• supporting the development of referral networks between stakeholders;
• supporting CBR programmes to build the capacity of other stakeholders;
• mainstreaming disability into existing programmes and services;
• supporting the evaluation, research and development of CBR.

Disabled people's organizations

Disabled people's organizations are a great resource for strengthening CBR programmes, and many currently play meaningful roles in CBR programmes (see Empowerment component: Disabled people's organizations).

Their roles and responsibilities may include:
• representing the interests of people with disabilities;
• providing advice about the needs of people with disabilities;
• educating people with disabilities about their rights;
• advocating and lobbying for action to ensure that governments and service providers are responsive to these rights, e.g. implementation of programmes in compliance with the Convention on the Rights of Persons with Disabilities;
• provision of information about services to people with disabilities;
• direct involvement in the management of CBR programmes.
Government

Disability issues should concern all levels of government and all government sectors, e.g. the health, education, employment and social sectors. Their roles and responsibilities might include:

- taking the lead in the management and/or implementation of national CBR programmes;
- ensuring that appropriate legislation and policy frameworks are in place to support the rights of people with disabilities;
- developing a national policy on CBR, or ensuring CBR is included as a strategy in relevant policies, e.g. rehabilitation or development policies;
- providing human, material, and financial resources for CBR programmes;
- ensuring people with disabilities and their family members are able to access all public programmes, services and facilities;
- developing CBR as an operational methodology or service delivery mechanism for providing rehabilitation services across the country.

CBR managers

Management roles and responsibilities will depend on who is responsible for initiating and implementing the CBR programme and on the degree of decentralization, e.g. whether the programme is based at the national, regional or local level. In general, some of the roles and responsibilities of a CBR programme manager may include:

- facilitating each stage of the management cycle;
- ensuring policies, systems and procedures are in place for management of the programme;
- building and maintaining networks and partnerships both within and outside the community;
- ensuring that all key stakeholders are involved in each stage of the management cycle and are kept well informed of accomplishments and developments;
- mobilizing and managing resources, e.g. financial, human and material resources;
- building the capacity of communities and ensuring disability issues are mainstreamed into the development sector;
- managing day-to-day activities by delegating tasks and responsibilities;
- supporting and supervising CBR personnel, e.g. ensuring CBR personnel are aware of their roles and responsibilities, meeting regularly with CBR personnel to review their performance and progress, and organizing training programmes;
- managing information systems to monitor progress and performance.

CBR personnel

CBR personnel are at the core of CBR and are a resource for disabled people, their families and community members. Their roles and responsibilities will become clear throughout the CBR guidelines; however, they include:

- identifying people with disabilities, carrying out basic assessments of their function and providing simple therapeutic interventions;
• educating and training family members to support and assist people with disabilities;
• providing information about services available within the community, and linking people with disabilities and their families with these services via referral and follow-up;
• assisting people with disabilities to come together to form self-help groups;
• advocating for improved accessibility and inclusion of people with disabilities by making contact with health centres, schools and workplaces;
• raising awareness in the community about disability to encourage the inclusion of disabled people in family and community life.

Table 1: Viet Nam national CBR programme – roles and responsibilities of key stakeholders

<table>
<thead>
<tr>
<th>Level</th>
<th>Stakeholders</th>
<th>Roles and responsibilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Village</td>
<td>People with disabilities and families</td>
<td>Implementation of home-based rehabilitation, adaptation of home environment, formation into an association, work as a collaborator (volunteer)</td>
</tr>
<tr>
<td>Village</td>
<td>CBR volunteers</td>
<td>Early identification, referral and follow-up, data collection and reporting, awareness-raising, motivation, advocacy with people with disabilities, family and community, establishing linkages with other sectors</td>
</tr>
<tr>
<td>Commune (clusters of villages)</td>
<td>Steering Committee, CBR workers</td>
<td>Management, coordination and support for collaborators’ activities, reporting, resource mobilization and allocation, implementation of home-based rehabilitation, facilitation of disabled people's organizations</td>
</tr>
<tr>
<td>District</td>
<td>Steering Committee, CBR manager, CBR secretary, CBR trainers and specialists</td>
<td>Management and coordination, monitoring, reporting, support for home-based rehabilitation, diagnosis, assessment, training, resource allocation</td>
</tr>
<tr>
<td>Province</td>
<td>Steering Committee, CBR manager, CBR secretary, trainers and specialists</td>
<td>Policy development, resource allocation, institution-based interventions, overall coordination and management, monitoring and evaluation, support for home based rehabilitation, diagnosis, assessment and training</td>
</tr>
<tr>
<td>National</td>
<td>Master trainer group, experts, policy-makers</td>
<td>Policy development, material development, institution based interventions, training, research</td>
</tr>
</tbody>
</table>

Problem analysis

CBR programmes are set up to address existing problems in the community for people with disabilities and their family members. A problem analysis helps to identify what the main problems are, and their root causes and effects or consequences. The most important problems identified should then become the main purpose of the CBR programme (see Prepare a programme plan). In each component and element of the CBR guidelines, the potential purpose of the CBR programme is highlighted under the “Role of CBR”.
A problem analysis should be carried out with the key stakeholder groups identified above. Without stakeholders’ views about an issue, the nature of the problem, the needs and the solutions will not be clear. A workshop is a useful way to carry out a problem analysis with stakeholders, and helps to build a shared sense of understanding, purpose and action. However, it should be noted that it may be necessary to carry out several workshops with different stakeholder groups to ensure that more vulnerable groups are able to express their opinions freely.

There are many different tools that can be used to carry out a problem analysis – a “problem tree” is probably one of the most common and widely used (3,4). A problem tree is a way to visualize the situation in diagram form. It shows the effects of a problem on top and its causes at the bottom.

**Objectives analysis**

An objectives analysis provides the starting point for determining what solutions are possible. An objectives tree is a useful tool to complete this analysis – it is similar to the problem tree mentioned above, except that it looks at the objectives rather than problems (3,4). If a problem tree has been used, it can easily be turned into an objectives tree. To complete an objectives tree the causes in the problem tree (negatives) are converted into objective statements (positives). The objectives identified during this analysis are important for the planning and design phase, as they form the basis of the programme plan. As many problems and objectives are usually identified during this stage of the programme cycle, it is important to prioritize key areas for the programme to focus on (see Planning and design).
Resource analysis

All communities have resources, even those that are very poor. The purpose of the resource analysis is to identify the current resources available in the community that a CBR programme could use or build on. It is also important during the resource analysis to identify the capacity (i.e. the strengths and weaknesses) of these resources to address the needs of people with disabilities. A resource analysis should identify: human resources, material resources (e.g. infrastructure, buildings, transport, equipment, financial resources and existing social systems) and structures, such as organizations, groups and political structures. It is often useful to map the location of these.

Stage 2: Planning and design

Introduction

Stage 1 should have provided CBR planners with enough information for Stage 2 – planning and design. Planners should begin this stage with a clear picture of the situation of people with disabilities and the context in which the CBR programme will operate; they should have information about the number of people with disabilities, the needs of people with disabilities and their families, possible solutions to problems, and the availability of community resources.

Planning helps you to think ahead and prepare for the future, providing guidance for the next stage in the management cycle (Stage 3: Implementation and monitoring). It ensures that all aspects of a CBR programme are considered – priority needs are identified, a clear map (or plan) towards achieving a desired goal is designed, monitoring and evaluation systems are considered and the resources necessary to accomplish the CBR programme plan are identified.

Steps involved

Plan together with key stakeholders

Holding a stakeholder forum is a good way to review and discuss the findings from Stage 1 to determine priorities, design programme plans and prepare budgets. It is important that people with disabilities and their family members are well represented at the planning stage; therefore, consideration should be given to the way in which the forum is held to ensure they are able to participate meaningfully. For example, information
should be presented in formats that are accessible to people with different types of impairment. As mentioned in Stage 1, it may be necessary to hold separate forums for some stakeholder groups, e.g. people with disabilities and their family members, to ensure they are able to express their views easily and freely.

Set priorities

It is likely that many different needs will have been identified during Stage 1 which could all potentially be addressed by a CBR programme. Unfortunately, resources are not unlimited, and therefore priorities will need to be set. When deciding on priorities, it is helpful to consider where the need is greatest, where the greatest potential exists for change, and the availability of resources. Participation of key stakeholders in priority-setting is important to ensure that the programme is relevant and appropriate to their needs. Prioritization requires skill and an understanding of the realities – sometimes external facilitators can help prevent deviations from the programme goal.

Prepare a programme plan

The logical framework (“log frame”) is a planning tool that can be used to prepare a plan for the CBR programme. A log frame helps to ensure that all aspects needed for a successful programme are taken into consideration. It aims to answer the following questions:

• what does the programme want to achieve? (goal and purpose);
• how will the programme achieve this? (outcomes and activities);
• how will we know when the programme has achieved this? (indicators);
• how can we confirm that the programme has achieved this? (means of verification);
• what are the potential problems that may be experienced along the way? (risks).

Table 2: The logical framework

<table>
<thead>
<tr>
<th>Summary</th>
<th>Indicators</th>
<th>Sources of verification</th>
<th>Assumptions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goal</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Purpose</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Outcomes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Activities</td>
<td>Resources needed</td>
<td>Cost</td>
<td></td>
</tr>
</tbody>
</table>
An understanding of the following steps is important to prepare a CBR programme plan using a log frame. Refer to Table 2 which shows the general structure of a log frame and Table 3 which shows an example of what a completed log frame may look like. Note that some of the log frame terms used below may be different to those used by other organizations, funding bodies, etc.

**Determine the goal**

Before thinking about what will be done, i.e. the activities, it is important to have a good understanding of what the programme hopes to achieve in the long term, i.e. the goal. The goal describes the intended ultimate impact of the CBR programme – the desired end-result whereby the problem or need no longer exists or the situation is significantly improved (see Stage 1: Problem analysis).

**State the purpose**

The purpose of the programme describes the change you want the programme to make towards achieving the goal. Usually, there is only one purpose, as this makes programme management easier. However, some CBR programmes may have more than one purpose because they may want to focus on several different components/elements of the CBR matrix, e.g. health and education. In this situation, separate log frames will be required, but these log frames should all share the same overall goal (see Stage 1: Problem analysis).

**Define the outcomes**

The outcomes are what the CBR programme wants to achieve. They are broad overall areas of work. There are usually no more than three to six outcomes for each log frame (see Stage 1: Objectives analysis).

**Determine the activities**

Activities are the work or interventions that need to be carried out to achieve the purpose and outcomes. Only simple, key activities are listed in the log frame. More detailed activities are considered later on in the management cycle, e.g. when the workplans are developed (see Stage 3: Develop detailed workplans).

**Set the indicators**

Indicators are targets that show the progress towards achieving the outcomes of the CBR programme and are important for monitoring (see Stage 3: Implementation and monitoring) and evaluation (see Stage 4: Evaluation). Indicators for a CBR programme may measure the following:

- quality of services and promptness of service delivery,
• extent to which programme activities reach the targeted individuals;
• acceptability and actual use of services;
• cost involved in implementing the programme;
• extent to which the actual implementation of the programme matches the implementation plan;
• overall progress and development of programme implementation and barriers to these.

It is important to remember when setting indicators that they should be SMART, that is:

• **Specific** – when indicators are written they need to specify the extent of the change you hope to achieve, i.e. quantity (e.g. how much, or how many), the kind of change you are hoping to achieve, i.e. quality (e.g. satisfaction, opinions, decision-making ability or changes in attitude), and the timescale for the change, i.e. time (e.g. when or how often);
• **Measurable** – will it be possible to measure the indicators realistically?
• **Attainable** – will it be possible to achieve the indicators at a reasonable cost?
• **Relevant** – are the indicators relevant to what they should be measuring?
• **Timely** – will it be possible to collect information for the indicators when it is needed?

**Determine sources of verification**

After the indicators have been set, it is important to decide what information is needed to measure each indicator, i.e. the sources of verification. These may include reports, minutes of meetings, attendance registers, financial statements, government statistics, surveys, interviews, training records, correspondence or conversations, case-studies, weekly, monthly or quarterly programme reports, mid-programme or final programme evaluations. When deciding on the sources of verification, it is also important to think about when, where and by whom data will be collected.

**Consider what assumptions need to be made**

To complete the assumptions column of the log frame, the risks and the things that might go wrong during the programme, need to be considered. There are risks associated with every CBR programme: however, identifying them early can help ensure that there are no real surprises along the way. Once the risks have been identified, they can then be managed by changing the programme plan to reduce or eliminate them. The risks are then turned into positive statements (assumptions) and included in the log frame.

**Prepare a monitoring and evaluation plan**

All programmes should have monitoring and evaluation systems. It is essential that these systems are considered during the planning stage, as information needs to be collected as soon as implementation of the programme begins. The indicators and the sources of verification that were identified in the programme plan will provide the basic foundation for monitoring and evaluation systems (see Stage 3: Implementation and monitoring, and Stage 4: Evaluation).
Decide what resources are needed

Although the resources that are needed for a CBR programme may not be immediately available when the programme starts, it is important to think about the resources needed to implement the programme activities and how to go about obtaining them. Remember to refer back to the resource analysis carried out in Stage 1 to identify the resources that already exist (see Stage 1: Resource analysis). The following resources should be considered.

**Human resources**

The types of personnel needed to implement the programme, e.g. programme manager, CBR personnel, administration assistants and drivers.

**Material resources**

The types of facilities and equipment needed to implement the programme, e.g. office space, furniture, computers, mobile phones, vehicles, audiovisual equipment and rehabilitation equipment.

**Financial resources**

Cost can be a major limiting factor for new programmes, so it is important to think carefully about the amount of money that is needed. The best way to do this is to prepare a budget. It does not matter whether a CBR programme is using existing funds or funds from a donor/donors, it is always important to prepare a budget.

**Prepare a budget**

A budget describes the amount of money that the programme plans to raise and spend to implement the activities over a specified period of time. A budget is important for transparent financial management, planning (e.g. it gives an idea of what the programme is going to cost), fundraising (e.g. it provides information to tell donors what their money will be spent on), programme implementation and monitoring (e.g. comparing the real costs against the budgeted costs) and evaluation.

The budget must reflect the costs related to the resources outlined in the section “Decide what resources are needed” above. It is important to budget very carefully; if you do not have a large enough budget you may be unable to carry out some programme activities, but if you set the budget too high for some things, donors may be unwilling to fund the programme.
Table 3: Example of a log frame for the health component

<table>
<thead>
<tr>
<th>Summary</th>
<th>Indicators</th>
<th>Sources of verification</th>
<th>Assumptions</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Goal</strong></td>
<td>People with disabilities achieve their highest attainable standard of health.</td>
<td>Mortality and morbidity rates for people with disabilities decrease by X%.</td>
<td>e.g. local health centre statistics.</td>
</tr>
<tr>
<td><strong>Purpose</strong></td>
<td>People with disabilities are able to access the same health facilities and services as other members of the community.</td>
<td>The number of people with disabilities attending local health centres increases by X% by end of year X.</td>
<td>e.g. local health centre statistics, mid-programme and end-of-programme evaluation.</td>
</tr>
<tr>
<td><strong>Outcomes</strong></td>
<td>1. People with disabilities have improved knowledge about their health and are active participants in achieving good health.</td>
<td>X% of disabled people actively involved in a local self-help groups at end year X.</td>
<td>e.g. attendance records, observation, reports from people with disabilities and families.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>No. of people with secondary conditions has decreased by X% by the end year X.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2. The health sector has increased awareness about disability.</td>
<td>% of health-care workers attending disability equity training sessions at end year X.</td>
<td>e.g. observation, reports from people with disabilities and families.</td>
</tr>
<tr>
<td></td>
<td>3. Physical barriers within health-care facilities are reduced.</td>
<td>% of local health-care facilities that are physically accessible at end year X.</td>
<td>e.g. health facility audits, observation, end-of-programme evaluation.</td>
</tr>
<tr>
<td><strong>Activities</strong></td>
<td>1.1 Give information to people with disabilities about the location of health-care facilities and services.</td>
<td></td>
<td>Cost</td>
</tr>
<tr>
<td></td>
<td>1.2 Set-up self-help groups which focus on specific health issues.</td>
<td>Resources needed</td>
<td>Cost</td>
</tr>
<tr>
<td></td>
<td>2.1 Train workers at local health-care facilities about disability.</td>
<td>Human resources</td>
<td>Here a costing is provided for all the resources that are needed.</td>
</tr>
<tr>
<td></td>
<td>3.1 Carry out audits of health facilities to identify physical barriers which prevent access.</td>
<td>Materials</td>
<td>People with disabilities are motivated to join and lead self-help groups.</td>
</tr>
<tr>
<td></td>
<td>3.2 Hold meetings with local health authorities providing recommendations about ways to remove physical barriers.</td>
<td></td>
<td>Ministry of health allocates resources to carry out modifications to buildings and offices.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Activities</th>
<th>Resources needed</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Human resources</td>
<td>• 1 programme manager</td>
<td>People with disabilities use the information they are given to access services.</td>
</tr>
<tr>
<td></td>
<td>• 2 CBR workers</td>
<td>People with disabilities are motivated to join and lead self-help groups.</td>
</tr>
<tr>
<td></td>
<td>• 1 CBR trainer</td>
<td>Health-care workers apply the training they have received.</td>
</tr>
<tr>
<td>Materials</td>
<td>• information materials</td>
<td>Ministry of health allocates resources to carry out modifications to buildings and offices.</td>
</tr>
<tr>
<td></td>
<td>• teaching materials</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• training premises</td>
<td></td>
</tr>
</tbody>
</table>
Stage 3: Implementation and monitoring

Introduction

The third stage, Implementation and monitoring, involves putting the plans from Stage 2 into action, and ensuring that all necessary activities are carried out as scheduled and are producing the required outcomes. During the implementation stage, it is important to continuously monitor the progress of the CBR programme. Monitoring provides information for managers so that they can make decisions and changes to short-term planning to ensure that outcomes are met and that, eventually, the goal and purpose are achieved. Monitoring systems should have been planned in Stage 2 and indicators and sources of verification defined. During Stage 3, these monitoring systems should be put in place, so that information can be collected, recorded, analysed, reported and used for management of the CBR programme.

Steps involved

Note that the following steps are not necessarily listed in the order in which they are carried out.

Develop detailed workplans

The first part of the implementation stage is to take the programme plan and, with the help of the team and other stakeholders, develop more detailed workplans to show:

- what specific tasks are required to complete each planned activity
- when each task will need to be undertaken, with start and finish dates
- who is responsible for helping to complete each task.

It is helpful to summarize all the information in a workplan in a tabular format. This provides a clear visual outline or illustration. A common format used is a Gantt chart (3).
Mobilize and manage resources

Financial resources

Fundraising: It is essential to seek financial resources for the development of new programmes or to enable existing programmes to continue their work. Finance for CBR programmes may be mobilized from many different sources. Where possible, the emphasis should be on community-based funding, as this will contribute to the longer-term sustainability of programmes. Possible sources of funding in the community may include:

- local government grants or subsidies;
- local business donations and corporate sponsorships;
- civil society organizations, e.g. Rotary Club, Lions Club;
- service fees or user charges for people with disabilities who have the necessary means;
- raffles, social events, competitions and other special events;
- income-generating activities;
- microfinance or community-based revolving funds.

If sufficient resources are not available locally, fundraising may be required at regional, national or international levels to develop and implement CBR programmes.

Financial management: It is important to establish a transparent system for managing finances. This will ensure that the programme is accountable to stakeholders, including funding bodies, community members and people with disabilities themselves. Financial management is a key role of the programme manager, but others may be involved, particularly when programmes are large and involve large amounts of money. Financial management involves:

- having a mechanism to check that costs are related to the activities which have been outlined during the planning stage or have been agreed with the programme manager;
- maintaining financial records adequately;
- updating financial figures for ready reference;
- putting in systems for appropriate checks and balances;
- informing all stakeholders on a regular basis about the financial status of the programme.

Human resources

Recruitment: When recruiting CBR programme managers and personnel, it is better to select them from the local community, if possible, as this will ensure they have good knowledge of the local culture and language and better access to community members. CBR programmes should also be strongly committed to recruiting people with disabilities or family members of disabled people, because this shows a commitment to the principles of CBR (see Introduction: CBR today) and contributes to their empowerment. In all cases, people should be recruited on the basis of their knowledge, skills and ability
to perform the job. Job descriptions should be prepared before the recruitment process. These usually outline the roles and responsibilities of the job and the experience needed.

Some CBR programmes may also consider recruiting volunteers, particularly where resources are limited. Volunteers are not paid for their work; instead, they usually receive incentives and resources to help them do their jobs. There may be many people in the community who are willing to work voluntarily for CBR programmes, e.g. people with disabilities, family members, students, and professional people. It is important to consider both the advantages and disadvantages of recruiting volunteers. For example, while volunteers usually have good local knowledge and are cost-effective, they often have limited time, and volunteer turnover is high.

**Training:** CBR programme managers and personnel require a wide range of knowledge and skills to enable them to carry out their roles and responsibilities (see also Stage 1: Stakeholder analysis). The recent development of the CBR matrix (see Introduction: CBR today) and the CBR guidelines will result in new training needs. It may be necessary for CBR programmes to update and strengthen existing training programmes or develop new training initiatives.

Throughout the world, a wide range of CBR training programmes are available for both programme managers and personnel. They are all different in terms of their content and duration, and offered by a variety of providers. For example, in some countries tertiary institutions offer diploma courses for CBR personnel, whereas in other countries training programmes may not be accredited and may only last for a few weeks or months.

Training for CBR workers aims to improve their capacity to deliver high-quality services to people with disabilities and their family members. Training may cover a wide range of areas, including: disability rights, community development and inclusive practices, communication, basic rehabilitation skills (e.g. identification, basic screening and assessment and basic therapy activities), and group processes (e.g. setting up self-help groups).

When developing training courses for CBR personnel, it is important to consider carefully what content is appropriate. Quite often, training courses are based on courses designed for rehabilitation professionals, such as physiotherapists or occupational therapists. As a result, these courses are often inappropriate and unrealistic, as they focus on the development of high-level clinical and technical skills instead of the skills needed for community development.

Training for CBR programme managers aims to build up their capacity for effective and efficient management of programme activities. It is important that programme managers are familiar with the four stages of the management cycle, which are crucial to the success of programmes. Managers also require an understanding of disability and the CBR strategy.
In 2010, the Solomon Islands College of Higher Education will offer a Diploma in Community Based Rehabilitation, which is based on the CBR strategy. It aims to equip graduates with skills and knowledge to implement CBR strategies at a provincial level. It is a two-year course, which covers the following areas.

**Therapy outreach skills** – learning about types of disability and basic hands-on skills in physiotherapy, occupational therapy and speech therapy.

**Community rehabilitation skills** – skills to work with the community, including helping the community to understand disability and provide equal opportunities for people with a disability.

**Community development skills** – skills to initiate community projects and groups that promote disability in the community.

**CBR practice in skills and fieldwork** – practising all that was learnt on real people in the community.

Following completion of the course, it is expected that graduates would have the appropriate skills and knowledge to work in the CBR Unit (Ministry of Health and Medical Services), as fieldworkers in the provinces or as therapy assistants attached to hospitals. Outside the health sector, the education system and nongovernmental organizations have also been identified as potential areas of work.

**Staff development, support and supervision**: Staff development (e.g. ongoing training) is important to enable CBR programme managers and personnel to renew their existing skills and develop new skills as necessary. Often, resources that are available in local communities can be utilized for ongoing training, e.g. existing training courses, training materials from other organizations and experts in relevant areas.

Some CBR programmes may not be successful because they fail to provide enough support and supervision for their staff. CBR personnel are the backbone of CBR programmes, and managers therefore need to ensure that they are listened to and supported in their roles. Providing support and supervision involves establishing clear supervision and reporting lines, making sure personnel are aware of their roles and responsibilities, and undertaking regular performance reviews. It is important that programme managers watch for “burnout”, which may occur when CBR personnel take on too much work, too intensively and for too long.
In Papua New Guinea, after short training courses, CBR personnel are able to screen children for clubfeet and adults for cataracts, and refer them for the necessary medical interventions. These interventions are very effective for people with these impairments and their families, while also enhancing the credibility and status of the CBR personnel in their communities.

**Enhancing credibility and status of CBR personnel**

**Carry out planned activities**

The programme manager should be very familiar with the workplans and be able to make the necessary preparations to ensure that all the activities are carried out as planned. A detailed description of CBR activities will not be provided here, as these are included in each of the separate components (see booklets 2–6) and the supplementary booklets (see booklet 7). The activities generally fall under the following main areas.

**Awareness-raising**

Awareness-raising activities used in CBR are directed at key stakeholders to provide information and knowledge about disability and thus generate attitudinal and behaviour change. They are also used to generate support for the CBR strategy and programmes and to encourage stakeholder involvement and participation.

**Coordination and networking**

Coordination and networking activities are needed to build good relationships and partnerships with CBR stakeholders. They are important activities for sharing knowledge and resources, reducing duplication and mobilizing community effort.

**Mainstreaming**

Mainstreaming activities ensure that people with disabilities can fully participate and be supported to do so within each development sector, i.e. within the health, education, livelihood and social sectors. Mainstreaming activities are accompanied by specific measures, e.g. reasonable accommodation to ensure access to equal opportunities.
Service provision

Each CBR programme will provide a different range of services, depending on the parts of the CBR matrix they choose to focus on. Many of the activities associated with service provision are implemented by CBR personnel. Activities may range from identification of people with disabilities and referrals to mainstream/specialized services to the provision of basic rehabilitation and provision of simple assistive devices.

Advocacy

Historically CBR programmes have overlooked advocacy and focused instead on service provision for people with disabilities. There are many different types of advocacy activities which can be used to ensure that equal opportunities and rights for people with disabilities are achieved in the health, education, livelihood and social sectors as well as in other aspects of community life.

Capacity-building

Building the capacity of key stakeholders will ensure that they have adequate knowledge and skills to carry out their roles and responsibilities (see also Stage 1: Stakeholder analysis). Training is one way to build the capacity of key stakeholders, and is mentioned as a suggested activity throughout the guidelines. Not all stakeholders require the same type or level of training; training should be based on their expected roles and responsibilities and the needs that arise from these. Some stakeholders may only require short workshops, seminars or briefing sessions to sensitize them to disability issues and orientate them to the CBR strategy. Others may require formal training programmes.

CBR programmes need to identify existing training programmes in the community to conserve and maximize their resources. Possible training resources may include government agencies, mainstream development organizations and nongovernmental organizations specializing in disability. Training others on how to deliver CBR training is also important, to ensure that a pool of people with a good knowledge of CBR and the skills to teach it to others is always available at the local level.

Monitoring

What is monitoring?

Monitoring keeps track of programme activities. It involves the regular collection and analysis of information throughout the implementation stage. It is an internal function of the programme (i.e. carried out by CBR programme managers and personnel), helping the team to identify which activities are going well and which are not, so that the necessary changes can be made. If good monitoring systems are in place and are effective, it will also make evaluation of the programme much easier (see Stage 4: Evaluation).
Steps involved in monitoring

Setting indicators: Indicators should have been set during Stage 2: planning and design.

Deciding how to collect information: Decisions on how to collect monitoring information (sources of verification) should also have been made in Stage 2.

Collecting and recording information: Formal systems should be in place to collect and record information. It is important that these systems are as simple as possible and only collect the information that is needed. All staff should receive training on how to follow and use these systems, e.g. staff will need to be trained on how to use data collection forms correctly. Informal systems may also be useful, e.g. CBR personnel could be asked to keep detailed notes about their activities in a notebook or diary. It is important to ensure that there is a regular schedule for information collection. Schedules may be daily, weekly, monthly and/or quarterly, depending on the reporting needs of the programme.

Analysing information: Collecting and recording information is often much easier than analysing it. However, if CBR programme managers do not look closely at the information, they will not be able to observe the progress of the programme activities and identify any potential problems. After analysing the information, it may be necessary to carry out further investigations to find out what is really going on.

Reporting and sharing information: Reporting and sharing the results of monitoring with key stakeholders shows that the programme is transparent and accountable. A monitoring report should include information on: the activity or work area being reported on, work planned for the period and work completed, progress towards the programme outcomes, budgeted versus actual expenditure, achievements, constraints/problems and action taken or recommended, and lessons learned. Reporting requirements will vary depending on the management structures in place for CBR programmes. For example, at the local level, CBR personnel may need to report to the programme manager on a weekly basis, programme managers may need to report to higher levels on a monthly basis, and so on.

Managing information: A lot of information will be generated from a CBR programme, e.g. documents, reports, correspondence and accounts. An efficient filing system is one way to manage information, and will save a great deal of time and misunderstanding during monitoring. If confidential information is being collected, it is also important to ensure that it is stored in a secure place.
Stage 4: Evaluation

Introduction

The final stage of the management cycle, evaluation, involves an assessment of the current or completed CBR programme. It helps determine whether the outcomes outlined in the programme plan (see Stage 2: Planning and design) have been met and how the situation on which they were based (see Stage 1: Situation analysis) has changed. Evaluation can lead to a decision to continue, change or stop a programme, and can also provide important evidence that CBR is a good strategy for equalization of opportunities, poverty reduction and social inclusion of people with disabilities.

Some CBR programme managers may be worried about carrying out an evaluation because they are afraid of exposing their faults and weaknesses. It is important to understand that no programme goes entirely smoothly, and even very successful programmes have problems along the way. Successful CBR programmes must reflect on the problems they experience, learn from them and use their learning for future planning.

Many people think that evaluation is difficult, because manuals often provide very complex descriptions of the different approaches and methods. As a result, many CBR programme staff may think that they need to be experts to carry out evaluation. However, with the right level of planning and preparation, simple evaluation procedures can produce a great deal of useful information.
**Evaluation**

**What is evaluation?**

Evaluation simply means assessment. The relevance, efficiency, effectiveness, impact and sustainability of the programme are the core factors that should be considered in an evaluation. By carrying out an evaluation, CBR programmes can learn from their experiences and use the lessons learned to improve current activities and promote better planning by careful selection of alternatives for future action.

**Who does the evaluation?**

Evaluations can be carried out internally by staff involved in the CBR programme (self-evaluation) or carried out externally by an independent outside individual or agency (external evaluation). There are advantages and disadvantages of each approach, and therefore approaches to evaluation will vary from programme to programme. Ideally, an evaluation is carried out using a combination of the two approaches.

**When does evaluation take place?**

Evaluation is different to monitoring because it is not carried out continuously. Evaluation only takes place at specific points in the project cycle – an evaluation may be carried out midway through the implementation of the programme, immediately after its completion, or some time afterwards (e.g. a couple of years).

**Steps involved in evaluation**

The way in which an evaluation of a CBR programme is carried out will depend on what is being assessed, who has asked for it and who will carry it out. Generally, it comprises the following steps.

*Focus the evaluation*

The first step involves deciding what the focus of the evaluation would be, i.e. deciding why the evaluation is being carried out (purpose) and making a decision about the questions you want the evaluation to answer.

It is not possible for one evaluation to assess all aspects of the programme. Therefore it is important to think carefully about the purpose of the evaluation. The purpose may be to:

- assess whether CBR personnel are able to carry out their roles and responsibilities competently, to decide whether they require further training;
• assess which activities worked best, to determine which aspects of the programme should be continued or discontinued;
• assess whether the programme is having the planned impact, to decide whether to replicate the strategy elsewhere;
• assess whether resources have been well spent, outcomes achieved and procedures followed, to help with decisions about the future of the programme.

When the purpose of the evaluation has been confirmed, it is then possible to develop questions that the evaluation needs to answer. These questions are not usually simple enough to be answered with a “yes” or “no”. Many different questions can be asked, relating to the relevance, efficiency, effectiveness, impact and sustainability of the programme (see Table 4: Components of an evaluation).

Table 4: Components of an evaluation

<table>
<thead>
<tr>
<th>Component</th>
<th>Question</th>
</tr>
</thead>
<tbody>
<tr>
<td>Relevance</td>
<td>Does the programme meet the needs of people with disabilities, their families and their community?</td>
</tr>
<tr>
<td>Efficiency</td>
<td>Have the resources (human, financial and material) been used in the best way?</td>
</tr>
<tr>
<td>Effectiveness</td>
<td>Did the programme achieve its outcomes in terms of quality, quantity and time?</td>
</tr>
<tr>
<td>Impact</td>
<td>Has the wider goal been achieved? In what ways has the programme changed the lives of people with disabilities and their families? What effect has the programme had on the community in terms of its attitudes and behaviour towards people with disabilities?</td>
</tr>
<tr>
<td>Sustainability</td>
<td>Will the programme be able to continue when external support is scaled down or withdrawn?</td>
</tr>
</tbody>
</table>

Collect information

The second step involves making a decision about the best way to answer the evaluation questions, thinking about the following issues.

• **Who can provide the information** – stakeholders are very good sources of information. Information can be gathered from people with disabilities and their families, other community programmes, local government authorities (e.g. national statistics offices), among others. CBR personnel and other professionals can also be good sources of information, as they usually keep records of the activities and interventions they carry out along with the outcomes.

• **How information can be collected** – there are many different ways to collect information, each with its own advantages and disadvantages. Usually more than one method is used to collect information for an evaluation (see Table 5: Data collection methods).

• **When information should be collected** – information can be collected at different
stages. Collecting information before a programme starts provides baseline data (see Stage 1: Situation analysis). Baseline data are important when measuring the impact of the CBR programme – if the situation before the programme began is not known, it would be difficult to evaluate whether the programme has had any impact. Information can also be collected when the programme is under way (see Stage 3: Monitoring) or at the end of a programme.

Table 5: Data collection methods

<table>
<thead>
<tr>
<th>Method</th>
<th>Qualitative</th>
<th>Quantitative</th>
<th>Overall purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Questionnaires</td>
<td>X</td>
<td>X</td>
<td>To get information on a number of designated and well-defined issues from people with disabilities, parents and other key stakeholders.</td>
</tr>
<tr>
<td>Individual assessment</td>
<td>X</td>
<td>X</td>
<td>To assess the current situation of well-being, health, daily activities, etc. The results can be measured against initial case-study reports.</td>
</tr>
<tr>
<td>Surveys</td>
<td></td>
<td>X</td>
<td>To assess attitudinal changes and quality-of-life changes (ideally measured against baseline data) through surveys.</td>
</tr>
<tr>
<td>Documentation review</td>
<td>X</td>
<td>X</td>
<td>To understand the policies underlying the programme and how the programme operates (e.g. review of policies, regulations, procedures and financial and administrative management).</td>
</tr>
<tr>
<td>Record review</td>
<td></td>
<td>X</td>
<td>To get an overview of the number and characteristics of clients, the progress made, the interventions made, the relationship between inputs and results, the workload of the rehabilitation workers, etc.</td>
</tr>
<tr>
<td>Interviews</td>
<td>X</td>
<td></td>
<td>To understand someone’s views, impressions or experiences, or learn more about their answers to questionnaires.</td>
</tr>
<tr>
<td>Observation</td>
<td>X</td>
<td>X</td>
<td>To gather accurate information about how a programme actually operates, particularly about processes and interactions.</td>
</tr>
<tr>
<td>Focus groups</td>
<td>X</td>
<td></td>
<td>To explore a topic in depth through group discussion, e.g. about reactions to an experience or suggestion, to reach a common understanding of problems and issues, etc.</td>
</tr>
</tbody>
</table>
**Analyse the information and draw conclusions**

After collecting the information, you will need to make sense of it. Analysing the information can identify patterns, trends or unexpected findings and determine whether the information answers the evaluation questions, and if so, to what extent. Different types of information are analysed in different ways. For example, quantitative data from questionnaires, tests or records are usually analysed using statistical methods and programmes. Qualitative data from interviews and focus group discussions are usually analysed by structuring and organizing them according to key categories and themes. After analysing the information, it would be possible to draw conclusions and make recommendations about the programme.

**Share findings and take action**

An evaluation is useless if no one acts on its conclusions and recommendations. Therefore it is important to report on and share findings. There are many different ways to do this: for example, a formal evaluation report could be written, the results of the evaluation can be presented at a meeting of community members, an article could be written for the local newspaper, a case-study could be written for a newsletter that is circulated to other agencies, an article could be written for a journal, or a paper could be presented at a conference. After an evaluation, it is also important to reflect and learn from the things that worked and the things that did not, and what you are doing right and what you are doing wrong. The results of the evaluation should influence decision-making about various aspects of the programmes: which should continue, which need to be changed, which should stop, which successful practices could be scaled up and which other areas and priorities in the community need to be addressed.

**References**

Recommended reading


Annex: Examples of management structures in CBR programmes

CBR programme at local level

- School authorities
- CBR manager
- Mid-level CBR managers
- CBR workers
- Community facilitators or volunteers/SHG leaders
- Health centres/PHC/hospitals
- Community health centres
- Health/outreach workers
- Local authorities
- Director or Head of the institute
- Health coordinator
- Education coordinator
- Social coordinator
- Livelihood coordinator
- CBR programme at District/Sub-District level by local Government or NGOs
- Ministry of Health
- Health Unit at City Level
- Rural Health House
- Rural Health Centre
- Health Workers
- Ministry of Interior
- Ministry of Welfare & Social Security
- State Welfare Organization
- Deputy for Rehabilitation
- Planning and Developing
- Rural welfare Chief Expert
- Rural Welfare Experts
- CBR Station in City with CBR Teams
- Rural CBR Team
- Local Educated Facilitator
- Rural Welfare Unit
- Head of CBR & CBR Experts
- Provincial Deputy for CBR with CBR Experts
- Ministry of Education
- Secondary/Tertiary care facilities and Support system
- Rural Areas/Cities Provinces State Empowerment

CBR programme at local level
CBR programme at district/sub-district level by local government or NGOs

- Director or Head of the institute
- CBR manager
  - Health coordinator
  - Education coordinator
  - Livelihood coordinator
  - Social coordinator
- Mid-level CBR managers
  - CBR workers
  - Community facilitators or volunteers

Empowerment
CBR programme by public–private partnership

- Director or head of the institute
- CBR manager
  - Health coordinator
  - Education coordinator
  - Livelihood coordinator
  - Social coordinator
- Mid-level CBR managers
- CBR workers
- Community facilitators or volunteers

Government

NGOs/DPOs

Empowerment
CBR programme by Ministry of Health

- **CBR committee**
- **School authorities**
- **Primary/secondary schools**
- **CBR manager**
- **Primary health care and CBR manager**
- **Health centres with health workers and CBR workers**
- **Community facilitators or volunteers/SHG leaders**
- **Referral centres**
- **Livelihood authorities**
- **Livelihood/vocational/job training and income generation programmes**
- **District/provincial health centre**
- **Government**
- **NGOs/DPOs**
- **CBR committee**
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