Dear Partners,

Brim Consortium is a bespoke registered public affairs and strategy-consulting firm located at Lagos/Latema Road, Nairobi County. Providing tailored trainings, technical support, economic and political advisory, research and knowledge brokerage services to clients in Government, private and Non Profit sectors.

Brim Consortium is pleased to invite you to the **Nairobi, Technology Conference for Non- Profits 2017** #NairobiTC2017. The Conference is the nonprofit sector's signature technology event for Non Profit Organizations where the best and brightest nonprofit professionals from across Africa assemble. Together, they collaborate, innovate, and discover new ways to maximize on technology for recourse mobilization and management.

With over 10 sessions exploring technologies, best strategies, and pressing issues, an exhibit section highlighting the latest nonprofit products and services; and networking, the **#NairobiTC2017** is an event that cannot be missed!

Date & Venue
Date: 7th-9th Dec 2017
Venue: Hennessis Hotel, Nairobi Kenya

Investment
Early Bird offers $250
Participants $300
Exhibitors $400
Organization Offers $200 for 3 participants and above.

To register click on this link:
https://allevents.in/nairobi/nairobi-technology-conference-for-non-profits/230930834107310

NairobiTC2017 Sessions
With more than 10 educational sessions in three days, there is a lot to take from **#NairobiTC2017**. We work to make sure each session has a wide range of voices and perspectives, with clear and practical takeaways.

To make proposer use of limited time help you find the right content, sessions are divided into five categories: **IT, Program, Leadership, Fundraising, and Marketing & Communications**

Category 1: Fundraising
- Crashing the Party: Upgrading Your Fundraising Events
- Social Media Free Fundraising Tools
- Fundraising Automation: Raising More Money
- Grant Proposals: Bootstrapping Research & Preparation
- Inside out Fundraising: Create a Culture of Philanthropy by Treating Organizational Systems, Not Symptoms
- Massaging that Moves your Donors
- Quality+ Quantity: Using Digital Ads for New Donor Acquisition
- Should we listen to what donors say or what they do?

Category 2: IT
- 9 ways to prevent attacks on your Non-Profit Organization
- From Spreadsheets to Apps
- Website Overhaul
- IT Organizations Structure in the Cloud-Enabled World
- Securing your Website with HTTPS
- Task Management & Service Desk Model
- Unmet Expectations- An Intervention between IT & Non Profit Leadership
- Website Accessibility is a Social Justice Issue

Category 3: Leadership
- Accountable Board Members: Who is doing what?
- Amplifying women in Tech
- Capacity is more than a Buzzword
- Embracing change for Project Success
- Aligning Digital with Organizational Strategy
- From Empathy to practical innovation: Using research, empathy mapping, and service design & learn prototyping to lead your organization forward.
- Working Virtual- Attracting & Managing the Best Talent

Category 4: Marketing & Communications
- Are you actually tailoring your messages?
- How social media listening tools are being used to change minds and win Campaigns
- Big Idea, Little Resources: Social media for Small Organizations
- Branding
- Communicating Data for Impact
- How to add multilingual content to an existing Website
- Marketing Complexity to Diverse Audiences
- Planning Effective Digital Engagement Campaigns with Limited Resources
- Storytelling to promote your Cause without the Exploitation
- Learning from Digital News Rooms

Category 5: Program
- New Models for scaling digital engagement and expanding your organization reach
- Data Security Matters for No-Profit Organizations
- Importance of having a Coalition and a Plan
- Expanding & Scaling your mission with Mobile (Access+Services+App+Measurment)
- Fail Fast, Learn Increase your Impact
- How to conquer Technology distraction and Burnout
- The Bets Accounting Software for Non Profits

NairobiTC2017 Exhibition

Exhibitors
We are thrilled to have the incredible support of sponsors & exhibitors that are committed to ensure this
Conference is success. Their generous support enables us to keep our ticket prices as low as possible, and helps to enhance the overall **NairobiTC2017** experience. We encourage other companies working toward social change.

Exhibit Hall
Do not miss the NairobiTC2017 Hall featuring vendors serving the nonprofit technology community! The Exhibit
Hall will be open on day 3 of the conference and might just be where you discover your nonprofit is next product or service.

The Exhibit Hall offers a unique opportunity for you to meet directly with service providers and check out all the latest tools, systems, and solutions. From demo presentations and professional profile photos booth- there is a lot going on and a lot to learn.

NairobiTC2017 Attendees

Welcome!

Attending an event such as the **Nairobi, Technology Conference for Non Profit 2017**, can be thrilling and a bit overwhelming. We are here to help! The more you prepare for **the #NairobiTC2017** and explore the various opportunities, the more enjoyable and productive your experience will be.

Before the Conference

- Book Your Room- Do not wait, discounted rooms fill up quickly.
- Stock up business Cards for networking
- Let us know if you need language interpretation
- Review the Code of Conduct

During the Conference

- Come to the registration area for your nametag.
- Take care of your needs: Check the program for the locations of gender-neutral restrooms & prayer room
- So be sure to arrive early every Morning
- Strike up a conversation and ask questions of the session speakers and attendees.
- Contribute to and follow along with the attendees
- Fill out session evaluations forms
- Meet up with your peers and make new friends at tea breaks, lunchtime & evening
- Stay for the closing Ceremony. It is a lot of fun!

After the Conference

- Fill out the overall conference evaluation form. Your feedback is important and appreciated.
- Access the session notes, linked in each session
- Continue the conversations and learning by getting more involved with Brim Consortium Year Round

Contact & Conference Secretariat

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Nairobi, Technology Conference Schedule

Day 1 7th December, 2017

> **Time**
> 08:30hrs Registration
> 09:00hrs General Session
> - Opening remarks
> - Keynote Address
> 10:15hrs **Tea Break**
> 10:30hrs **Session 1: Technology Vs. Resource Mobilization**
> 11: 30hrs **Session 2: IT**
> 13:00hrs Lunch
> 14:00hrs **Break Out 1**
> 15:30hrs **Summary on Break Out Session 1**
> 16:00hrs **Evening Tea**

Day 2 8th December, 2017

> **Time**
> 08:30hrs Recap
> 09:00hrs Session 3: Leadership
> 10:15hrs **Tea Break & Exhibition Hall Open**
> 10:30hrs **Session 4:** Marketing & Communications
> 13:00hrs Lunch
> 14:00hrs **Break Out 2**
> 15:30hrs **Summary on Break Out Session 2**
> 16:00hrs **Evening Tea**

Day 2 9th December, 2017

> **Time** Activity
> 08:30hrs Recap
> 09:00hrs Session 5: Program Part I
> 10:15hrs **Tea Break & Exhibition Hall Open**
> 10:30hrs Session 6: Program Part II.
> 13:00hrs Lunch
> 14:00hrs **Closing Remarks Conference Evaluation**
> 15:30hrs **Certificate Issuance Ceremony**
> 16:00hrs **Evening Tea**